



TD-4550D Series

300dpi Direct Thermal Printers

TD-4550DNWB
TD-4550DNWBP
TD-4550DNWBC

www.brother.com.au



Healthcare,
medical and
laboratory



Warehousing
and logistics



Retail

Direct Thermal Desktop Printers

4-inch 300dpi Barcode
Label and Receipt Printers

TD-4550DNWB
TD-4550DNWBP
TD-4550DNWBC



Introducing the next era of four-inch desktop thermal printers from Brother. These precision built barcode label and receipt printers, deliver performance, quality, and integration at an exceptional value. From inventory and shipping to barcode and shelf labelling – now you can easily and affordably produce the labels you need, with the reliability and support that only Brother delivers.



Effortless integration

Experience improved operational efficiency with seamless integration into existing and future workflows utilising b-PAC, Software Development Kits (SDKs), PDF Crop tool, BarTender and the support of a variety of printer command systems, including ZPLII, EPL/DPL emulation



Warranty

Delivering peace of mind with a 2 year return to base warranty on hardware and a 6 month return to base warranty of print heads. Rapid exchange is also available as an optional add-on



Reliable technology

Thermal technology is made up of less moving parts delivering greater reliability for your business



A full thermal print solution

Design and print from start to finish with Brother's free P-touch Editor label design software. With hundreds of templates and barcode creation, label development for any industry can be achieved



Versatile connectivity options

There's a connectivity option for every solution with USB, Wireless, Network, Bluetooth, AirPrint and dual wireless radio band available across different models

Technical Specifications for the TD-4550D Series

	TD-4550DNWB	TD-4550DNWBP	TD-4550DNWBC
Tear Bar	Yes	N/A	N/A
Peeler (PA-LP-001)	No (available as an option)	Yes (installed)	No
Cutter (PA-CU-001)	No (available as an option)	No	Yes (installed)
Printing			
Print Technology	Direct Thermal		
Print Resolution	300dpi		
Print Speed	MAX up to 152.4 mm/sec (6 ips) (Under Brother standard environment)		
Print Width (MAX)	108.4mm (4.27 inch)		
Print Length (MAX)	3,000mm (118.11 inch)		
Media Sensor Type	Gap (Transmissive), Black mark (Reflective)		
Media Sensor Location	Reflective (adjustable), Gap (fixed)		
Release Mode	Standard: Continuous, tear off	Peeler	Cutter
Size			
Weight	Printer: 2.08kg	Printer & Peeler: 2.20kg	Printer & Cutter: 2.45kg
Dimensions	180mm (W) (7.08 inch) 155mm (H) (6.10 inch) 224mm (D) (8.82 inch)	180mm (W) (7.08 inch) 155mm (H) (6.10 inch) 259mm (D) (10.20 inch)	180mm (W) (7.08 inch) 155mm (H) (6.10 inch) 267mm (D) (10.51 inch)
Control Panel	3 LED 7 button (Power/ Feed/ Menu/ Return/ Up/ Down/ OK)		
Interface			
USB	Yes : USB Ver.2.0 (Full Speed) (Type B)		
Serial	Yes : RS232C (DB9 male)		
Wired LAN	10/100BASE-TX		
USB Host Port	Yes : USB Ver.2.0 (Full Speed) (Type A)		
Bluetooth	Yes : Bluetooth Ver.4.2 / BLE MFI		
BluetoothProfile	SPP, OPP, HCRP, Bluetooth Classic, GATT (Bluetooth Low Energy)		
WLAN	Yes		
WLAN Mode	IEEE802.11 a/b/g/n (Infrastructure Mode) IEEE802.11 g/n (Wireless Direct mode)		
WLAN Security	Authentic method (encryption scheme) *Infrastructure mode, Open system (None/WEP64/WEP128, Common key authentication (WEP), WPA/WPA2-PSK (TKIP+AES), EAP-FAST (TKIP/AES), PEAP (TKIP/AES) *3, EAP-TLS (TKIP/AES), EAP-TTLS (TKIP/AES), Authentic method (encryption scheme) *Wireless direct mode, WPA2-PSK (AES)		
Memory			
RAM	256MB		
Flash	64MB (User area 40MB)		
Power Supply			
Adapter	AC adapter (100 - 240 V 50/60Hz)		
Media Specification			
Types	Wristbands, Continuous, Die Cut, Fan Fold, Perforated, Tag		
Wound type	Outside wound		
Media Width	19 ~ 118mm (0.75 inch to 4.65 inch) catalogue described spec		
Media Length	6.4mm ~ Max. print length (0.25 inch to Max inch) Tear mode: 18mm ~ Max. print length Peeler mode: 17 ~ Max. print length Cutter mode: 20mm ~ Max. print length		
Thickness	0.06		
Diameter (Max)	127mm		
Core Diameter (Min)	12.7mm		

Software		
Label Editing Software	P-touch Editor ver. 5.2 and supports BarTender Lite as optional	
Windows Printer Driver	Windows 10 and Server 2016 Windows 8.1 and Server 2012 R2 Windows 8 and Server 2012 Windows 7 and Server 2008 R2 Windows Server 2008	
Linux Printer Driver	Ubuntu V11.04-16.04 Fedora 24 SUSE Linux Enterprise Server 12 CentOS Linux 7.2 Red Hat Enterprise 7.3	
MacOS Printer Driver	MacOS 10.5.2 or greater using the built-in ZPL driver. (Please click here to contact us prior to purchase for setup instructions)	
Setting Tool	BPM (Brother Printer Management Tool) Support OS Windows 7 Windows 8, 8.1 Windows 10	
Mobile SDK	Android 4.0.3 or later, iOS 8 or later	
Mobile Transfer Express Mobile Deploy	Android 4.4 or later, iOS 10.0 or later	
Windows SDK	Windows 10 and Server 2016 Windows 8.1 and Server 2012 R2 Windows 8 and Server 2012 Windows 7 and Server 2008 R2 Windows Server 2008	
Supported Command	Raster, ESC/P, P-touch Template, ZPLII, EPL, DPL, CPCL (CPCL page print mode / CPCL line print mode)	
SAP Device Type	SAP_BASIS Release 6.20-7.11, except 7.10.	
Development Support Tool	CommTool (Brother Communication Tool)	
Bar Code Symbolologies	<p>Linear: Code128UCC, Code128 subsets ABC, EAN128, Interleaved 2 of 5, Interleaved 2 of 5 with check digit, Code39, Code39 with check digit, Code93, EAN13, EAN8, UPCA, UPCE, EAN and UPC 2 (5) digits add-on, Codabar, Postnet, MSI, MSI with check digit, PLESSEY, China post, ITF14, Code11, TELEPEN, TELEPENN, PLANET, Code49, Deutsche Post Identcode, Deutsche Post Leitcode, LOGMARS</p> <p>2-dimensional: GS1 DataBar, GS1 DataMatrix, Maxicode, AZTEC, PDF417, QR Code, Micro PDF 417</p>	
Fonts	8 alpha-numeric bitmap fonts for FBPL Monotype Image® true type font engine with one CG Triumvirate Bold Condensed scalable font	
Add-in for Microsoft	Microsoft Word 2007 (x86), Microsoft Word 2010 (x86), Microsoft Word 2013 (x86), Microsoft Word 2016 (x86), Microsoft Excel 2007 (x86), Microsoft Excel 2010 (x86), Microsoft Excel 2013 (x86), Microsoft Excel 2016 (x86), Microsoft Outlook 2007 (x86), Microsoft Outlook 2010 (x86), Microsoft Outlook 2013 (x86), Microsoft Outlook 2016 (x86)	
Database File Compatibility	Not supported	
Operating Characteristics		
Operating Temperature	Operate: 5 ~ 40°C	
Operating Humidity	25~85% non-condensing	
Storage Temperature	40 ~ 60 °C	
Storage Humidity	10~90% non-condensing	
Printer Safety	EMC / RMC	
Warranty		
Hardware	2 Year Return to Base	
Print Head	6 Month or 30kms Return to Base (whichever is first)	
Options	Rapid Exchange - contact Brother at info@brother.com.au for more information	
Package Contents		
Package Contents	Printer, AC Adapter, Power Cord, USB Cable, Documents	Printer, Label Peeler, AC Adapter, Power Cord, USB Cable, Documents
		Printer, Cutter, AC Adapter, Power Cord, USB Cable, Documents



Working with you for a better environment

At Brother, our green initiative is simple. We strive to take responsibility, act respectfully and try to make a positive difference to help build a society where sustainable development can be achieved. We call this approach Brother Earth.



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